



**Hood River Valley Parks and Recreation District  
Wednesday, October 18, 2017 5:00 pm  
Aquatics Stakeholder Meeting  
Hood River Valley High School Room H13  
Minutes**

**5:00 Aquatics Stakeholders Meeting**

In Attendance: Committee members Glenna Mahurin, Nan Noteboom, Anna Cavaleri, Art Carroll, Mike Schend, Bill Sumerfield, - Public, Heather Staten

**Call Meeting to Order**

Mahurin called the meeting to order at 5:10 pm

**Review Minutes**

August 16, 2017 – Aquatics stakeholders meeting

Noteboom moved to approve the minutes. Cavaleri seconded the motion. All approved.

**New Business**

1. Review Opsis Report

The committee reviewed the report. Hickok stated that there was still a little money in the contract with Opsis for further work, provided it's not too expensive. Hickok stated that one item he wanted studied was energy efficiencies, to show how much it has cost to heat a tented facility, and a study on how much it would cost to heat an enclosed insulated facility. Sumerfield suggested adding water loss to that study.

Noteboom suggested that the information be summarized for outreach, with the various options and the pros and cons of each option. Discussion ensued about the subject matter to include in the summarized information.

As part of the outreach and the options presented questions arose as to what items would be important to glean from the feedback. A few questions included such as what is the most desirable option, or which option would you be most willing to pay for, do these options meet the community's needs. The challenge will be to figure out how to target those people who won't come to public input meetings.

There was also the suggestion to on how to point people to the right place to ask questions about the pool study and the conditions of the pool. A page on the website will be created about the pool condition and the study. Cavaleri suggested that there be a way for people to contribute, like a Friends of the Park program, similar to the Friends of the Library program, where donations could be made on the pool's behalf.

Questions came up as to how to deal to deal with communication strategy, dealing with negativity, particularly surrounding the Parks District's history with Barrett Park. The committee members said that they thought that we needed to address the Barrett Park issue head on. There was also some talk about why the Parks District is aiming so low, that they should be going for a community center on a different site.

Schend suggested that in some sort of community forum. Hickok said that he thought that community feedback was going to be very important with all the options presented.



2. Communication Update

The group brainstormed ways to increase our messaging through avenues like Mid-Columbia Today Radio show, Radio Tierra.

Hickok pointed out the Communications Progress Report. We have an email list, have increased our presence on social media, and have posted more on the website.

Hickok also reported that staff met with Dan Goldman and asked whether the school district would be supportive of partnering with the Parks District on a bond measure for a Wy'East Middle School field improvement project. He said that Goldman seemed supportive of the idea. Noteboom mentioned also exploring land acquisition on the West Side. Another suggestion was trail connectivity for optional ways to make a bond measure more attractive to the community.

3. Committee Assignments

No person has been assigned to committees yet. The outreach committee will be the group to meet next, so that we can figure out how to schedule when to get on their schedule. It was decided that the Outreach Committee would be able to meet at 5pm on November 1, 2017.

4. Set Goals for a Timeline

It was decided that by the next meeting, staff will begin working on a summarized report with pros and cons. Other messaging strategies that may be needed for the future include a FAQ's sheet and a video of the pool and its conditions. The plan is to prepare for meetings with other groups.

Some of the groups that the committee should approach included the Booster Club, Leo Club, Elks, Lions, The Grange, Down Manor at the Lunches, Residents Committee, PTOs at Elementary School, CORD group, Gorge Tech Alliance, HAHRC, ATOD, Eye Opening Lions Club Breakfast, Eagle, Insitu, Google, Providence, Latinos in Action, Hood River Latino Network, Gorge Ecumenical Ministries

Noteboom moved to adjourn the meeting. Cavaleri seconded the motion. All approved.

Approved By: Shane Smith Date 11/15/17  
Attest By: Art Carver Date 11/15/17