



**Hood River Valley Parks and Recreation District Regular Board Meeting
Thursday, December 8, 2022 5:00 pm
Hood River Aquatic Center and Zoom
Minutes**

In Attendance:

Board: Suzanne Cross, Anna Cavaleri, Nan Noteboom, Martha Ortega-Verduzco

Staff: Mark Hickok, Marcie Wily, Marcos Gonzalez

Cost Recovery Consultant: Jamie Sabbach

Public: None

Special District Board Meeting

Call Special Meeting to Order

Cavaleri called the meeting to order at 5:06pm.

Comments from the General Public (3 minutes per person, per subject, Maximum 30 minutes public comment taken)

No comments from the public.

Workshop

1. Recreation Cost Recovery Model

Action: Review and provide feedback

Sabbach gave a review of the smart approach to cost recovery process that HRVPRD staff has been working on. The board could adopt this model to help manage and utilize taxpayers' funds to provide excellent parks and recreation services. The model follows the three-legged stool approach, with tax investment/revenue being the seat and the three legs being service categories, beneficiary of services and cost of service. Looking at these three legs assisted with building HRVPRD's financial support and sustainability strategy. Sabbach described how the strategy worked using a scale. Service categories that align most with the common good (i.e., open access activities and life safety skills) have a higher subsidy and low-cost recovery, where services that provide an individualized benefit (i.e., private activities and merchandise sales) have a low subsidy and a higher cost recovery. The higher the subsidy the more the program needs to be supported by taxpayers' money. A higher cost recovery does not necessarily mean a profit on the program, as the extra money can be rolled into other programs.

The strategy and previous data collected on service categories were used to make a tool that HRVPRD can use to better gauge what the district should be charging for their activities. The tool was useful in factoring in other expenses that might not be included in running a program, like utility costs and administrative hours spent supporting the program. Sabbach reiterated that the date used to build this strategy was from 2019 since data during Covid would not be accurate.

Sabbach presented the financial sustainability policy draft to the board and suggested that HRVPRD update their data in the future. Adopting the policy would allow the staff more flexibility in updating their fees in real time instead of having to go to the board for approval on an ordinance to change pricing. The board deliberated over the policy, and all agreed that this is an important policy to have to keep HRVPRD a financially stable company. The board asked for the staffs' opinion on the policy. They all agreed that the policy and tool is useful to use, but they are not confident in the data that was used to support the tool. Hickok stated that they will keep updating the data to help make the tool more

effective in the future. Wily mentioned that the tool is quite robust and supports what HRVPRD has been charging for activities all along.

Executive Session

Executive Session, per ORS 192.660(2)(e). To conduct deliberations with persons designated by the governing body to negotiate real property transactions. *(The District Board will now meet in executive session. All members of the audience are asked to leave the room. No decision may be made in executive session. At the end of the executive session, we will return to open session and welcome the audience back into the room.)*


Cavaleri made the motion enter executive session per statute to discuss real-estate options.

Cavaleri made the motion to exit the executive session.

There were no decisions made.

Adjourn


Cross moved to adjourn the meeting. Noteboom seconded. All approved.



Approved

14 Dec. 2022

Date



Attest

12/14/22

Date