



**Hood River Valley Parks and Recreation District Regular Board Meeting  
Wednesday, December 14, 2022 6:00 pm  
Hood River Aquatic Center  
Minutes**

**In Attendance:**

**Board:** Suzanne Cross, Anna Cavaleri, Nan Noteboom

**Staff:** Mark Hickok, Marcie Wily, Jaime Rivera, Marcos Gonzalez

**Public:**

**Regular District Board Meeting**

**Call Regular Meeting to Order**

Cavaleri called the meeting to order at 6:11pm.

**Comments from the General Public** (3 minutes per person, per subject, Maximum 30 minutes public comment taken)  
No comments from the public.

**Review Minutes**

1. **November 16, 2022 – Regular Board Meeting Minutes**  
**Action:** Consider a motion to approve the November 16, 2022 meeting minutes
2. **November 3, 2022 – Special Board Meeting Minutes**  
**Action:** Consider a motion to approve the November 3, 2022 meeting minutes
3. **December 8, 2022 – Special Board Meeting Minutes**  
**Action:** Consider a motion to approve the December 8, 2022 meeting minutes

Noteboom moved to approve November 3<sup>rd</sup>, 16<sup>th</sup> and December 8<sup>th</sup> meeting minutes. Cross second. All approved

**Regular Business**

4. **HRVPRD Financial Sustainability Policy**

**Action:** Review and provide feedback and possibly approve

Hickok gave an overview of the financial sustainability policy that was discussed in the previous board meeting. This policy will help manage taxpayers' funds and give HRVPRD staff more flexibility in updating their fees. Cross and the board agreed to update this policy annually.

Cross moved to adopt the financial sustainability policy and direct the staff to set prices within the guidelines of the policy. Noteboom second. All approved.

5. **Recreation Sponsorship Program**

**Action:** Review and provide feedback

Rivera presented the new sponsorship program to the board. The sponsorships would help cut costs on recreation programs and allow the district to provide more programs and financial aid to the youth in the community. This is a new sponsorship model for the district and will allow companies to have their logo on recreation program T-shirts.

Cross suggested doing a tiered sponsorship which would allow companies to pick how much they are willing to donate. Depending on the tier they purchase the company would receive more benefits than the previous tier.

Hickok mentioned the difficulty when choosing which and how many companies can sponsor one recreation program. The board debated over what Cross and Hickok had suggested. The winter basketball program will be the first rec program to have a sponsorship and they all agree to keep the model simple, but to improve upon the model and take more sponsorships in the future.

### **Reports** (*informational, no action needed*)

#### 6. Finance Report

Hickok gave an overview of the finance reports. There is not much movement in the SDC fund since it is not building season, but there is a new line item for the Campbell property options agreement. The recreation fund is still new to the district and a new line item for sponsorship revenue will need to be added to this fund.

Noteboom asked what the difference between contract programs and in-house programs are. Hickok stated that contract programs are any rec program that are run by an outside entity who is hiring their own coaches and officials, but we are taking in the registration fees and helping the program administratively. Contract programs have either a 70/30 or a 60/40 split of the registration fees depending on how much insurance and administrative support the contractor will need. In-house programs are run completely by the district. The district hires the coaches and officials and collects 100% of the registration fees.

#### 7. Directors Report

Hickok gave an overview of the directors' report. The entire Southside Extension Trail has been graveled with the help of volunteers and HRVPRD park staff. The trail is close to being done, but there are few things that need to be added to the trail before it is complete.

All HRVPRD staff have helped with snow removal at the Aquatic Center, but there has been an issue with getting the parking lot plowed. Hickok mentioned to the board that the park maintenance supervisor has been having difficulty with plowing the parking lot in the morning because there are too many cars from the Masters program. The Masters program is a swim program not operated by the district but uses the Aquatic Center before it opens to the public. The board gave their input on this issue and agreed with Hickok and Wily that there is not an easy solution where both parties win. The board did agree that buying a snowplow for the truck would be a good idea in the long run.

Hickok introduced a press release draft to the board regarding the options agreement to purchase the Campbell property. The board suggested a few edits on the press release but approved the overall draft.

#### 8. Aquatics & Recreation Report

Hickok gave the recreation report. Rec programs are doing quite well and are hitting their max participants. The Ski Bus program is the only program that has not filled up as fast as we predicted. The Rec department will be doing some more social media blast to help get the program to max capacity.

Wily gave the aquatics report. A grant from The Columbia Gorge Health Council has come in for 2023. This grant will help pay for swim lessons and pool entry fees for people who qualify for financial aid.

Swim lesson registration has been moved to rSchool Today because of the continued difficulty with using Mindbody as a registration tool. The Friday \$1 open swim has been moved to Saturdays because of staffing issues on Fridays.

**Executive Session**

Executive Session, per ORS 192.660(2)(e). To conduct deliberations with persons designated by the governing body to negotiate real property transactions. (h)To consult with counsel concerning the legal rights and duties of a public body with regard to current litigation or litigation likely to be filed. *(The District Board will now meet in executive session. All members of the audience are asked to leave the room. No decision may be made in executive session. At the end of the executive session, we will return to open session and welcome the audience back into the room.)*

Cavaleri made the motion enter executive session per statute to discuss real-estate options.

Cavaleri made the motion to exit the executive session.

There were no decisions made.

**Adjourn**

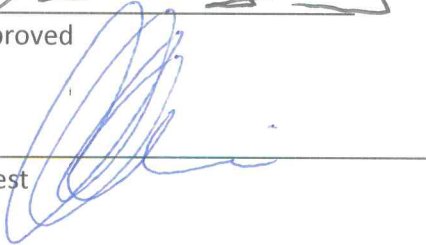
Cross moved to adjourn the meeting. Noteboom seconded. All approved.



Approved

1/18/23

Date



Attest

18 January 2023

Date

