Hood River Valley Parks & Recreation District Fiscal Year 2023-2024 Proposed Budget



Table of Contents

| Page 1 | Budget Message |
|------------|--------------------------------|
| Page 5 | Improvement Fund |
| Page 7 | System Development Charge Fund |
| Page 9 | Recreation Fund |
| Page 12 | General Fund |

Fiscal Year 2023-2024 Budget Message

Dear Budget Committee Members,

Thank you for your volunteer service to the community. I am proud to present you with the Hood River Valley Parks & Recreation District fiscal year (FY) 23/24 Proposed Budget.

General Approach: The last year has been one of planning and regrouping after the setback of having our long-range funding plan rejected by the County. Developing a sustainable funding source for operations and planning for capital improvements, namely the pool replacement, remains a top priority. We are working with a consultant through Special Districts Association of Oregon (SDAO) to help guide the Parks District into a long-range plan and work with other local park providers to find a strategy that works for all of us. The goal is to study different



taxing models and work this summer to build a package that can be tested with potential voters for a May of 2024 election. As a result, additional funds have been added to legal and professional services.

Property Tax: The district's largest revenue source is levied property tax. Our county's collection rate is strong, and we have been seeing returns above our projections for the last couple of budget cycles. We are projecting a 4% increase based on current year's property tax actual YTD through March 2023.

District Operations/Planning (General Fund): This last fiscal year the district negotiated and signed two option agreements for properties we wish to purchase in the short term. These are complicated real estate agreements which take time, relationship building, patience, creative legal work, and coordination. If these properties are funded and acquired, counting the recently purchased Westside Park, we will have doubled the amount of acreage we manage from just three years ago. Securing this land now is a forward-thinking strategy and a wise investment in our future, but it also makes finding a sustainable funding for operations source so much more critical.

We brought on a full-time administrative assistant last year to focus on the daily financial duties including accounts payable, deposits, payroll, and HR paperwork. Many processes have been streamlined and efficiencies found such as upgrading our credit card system with a corporate card program that makes reconciling and coding expenses much more efficient, and a new timekeeping app for part time employees which streamlines payroll.

In the coming fiscal year, we will focus on developing a funding strategy which partners with other local park providers to efficiently deliver services to the community. The strategy will also need to address our Capital needs including a new pool/community center and funding/development for the land recently purchase and under contract.



Aquatics (General Fund): The pool is limping along and more popular than ever with the public. In 2023, the Hood River Athletic Club shut down their pool. We gained more pool users and have seen an increase in attendance. We are projecting an increase in grant funds due to the Active RX program the Adult Learn to Swim Program, and we are partnering with One Community Health on a large CDC grant application to aid with access, programming, and staffing for outreach positions.



We expect to operate this building for at least three more years and possibly longer depending on the fate of our capital funding campaigns. Therefore, investing in maintenance is a balancing act. We often choose to patch things rather than replace them, which can make operating the facility more cumbersome, less efficient, and put a strain on our staff members to figure out quick fixes.

Staffing continues to be an issue at the pool. We have added funds to the budget to provide a daytime pay differential to attract more people to work the weekday shift during the school year. We are also exploring making the Assistant Aquatics Supervisor a full-time position.

Parks & Maintenance (General Fund): The district operates 8 parks and over six miles of trail with only one full-time maintenance employee who works out of a 10x 14 foot shed in the parking lot. As we bring on more resources to manage, we are at a tipping point and will likely hire a second FTE. We will fund this increase with money set aside in reserves. We plan to purchase a new dump trailer this year which can also haul the Kubota tractor.





Community Recreation (Recreation Fund): This was the first year with a dedicated Recreation fund. The fund is an enterprise fund and roles over from year to year. The way our revenue is collected, and the seasonal nature of our work does not necessarily line up well with our fiscal calendar. For instance, our summer youth programing is our largest revenue source for the year. Most of the revenue will be earned in the current fiscal year, whereas the majority of the expenses will be spent in the future fiscal year. We do seasonal budget reports throughout the year to make sure we are on track and meeting revenue goals.



The first year of recreation programing has proven to be a success. We completed our cost recovery analysis, and the board passed a financial sustainability policy which intends to create organizational resilience by way of logical, intentional, and thoughtful guidelines for investment and spending decisions. The strategy encourages revenue generation strategies and practices that are fair, equitable, and responsible.

We changed last year's internal transfer from Recreation fund to General Fund to an "admin expense," which is intended to capture the internal overheard allocation from the General

Fund Admin account to pay for indirect expenses such as printing, office supplies, insurance, uniforms, legal, software, and admin support.

Looking to the future, we plan to continue to expand programing with more adult sports and expended summer camps. We are seeking grant money to fund an outreach coordinator to help connect us to families who are not in our programs. We are also still working with the school district to update the registration software.

Capital Projects (System Development Charges Fund): We are just wrapping up the latest expansion of the Indian Creek Trail Southside Connector. There may still be a few costs coming through for this project as we build the naturescape playground and paying the final bills.

The District agreed to a three year option to purchase the Campbell Property which is needed to connect the Indian Creek Trail through Hood River. Staff applied for a ODOT Community Pathways Grant for \$5,985,000 to acquire the land and build 1,800 linear foot boardwalk through the wetland between Broken Tee and the College. If we receive the grant, we will need to pay our 10% match up front.

The district also purchased a three-year option agreement on Parkdale Park. This was unbudgeted and not in our capital plan; however, the opportunity was too great to turn down. We are researching grants and financing opportunities and will need to find other revenue sources.





A payment for the loan on the Westside Park Property will take place in March of 2024.

The district is at our rate cap for the current SDC Methodology. The rate will rise at 3% per year as set by the 2017 SDC Methodology. The rate for a single-family home will be \$7,040. SDC revenue did not perform as projected in 2023, so to be conservative we are projecting a 10% decline in residential construction.

Personnel and Benefits Costs: Here are some additional quick facts about our personnel and benefit costs:

- This budget includes 8 full-time employees (with benefits) and approximately 30 part-time and seasonal employees. With inflation at record levels, we factored in a 5% cost of living allowance for all full-time positions.
- The District 's health insurance premiums will decrease by 2% upon plan renewal in July 2023.
- In order to keep up with the market and attract quality staff, we are seeking to add a Flexible Savings Account option this year which will be funded for each Full-Time Employee at the full deductible amount (\$2000).
 Employees will have the option to contribute their own pre-tax funds to their individual account.
- Minimum wage is increasing 5.1% this year to \$14.20 per hour, and we are paying our standard base wage for entry level positions \$0.55 per hour more than minimum wage to attract more workers



• Personnel costs make up 56% of our operating budget.

Improvement Fund: We have a healthy beginning fund balance rollover in the general fund from the COVID years and are transferring \$450,000 to the improvement fund in anticipation of higher maintenance costs as the pool deteriorates.

Again, thank you for reviewing the 2023/2024 proposed budget. I welcome your feedback. If you have any questions or suggestions, please feel free to reach out to me directly.

Respectfully Submitted,

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Mark Hickok, District Director



Improvement Fund

Fund Type – Reserve

Purpose

To set aside revenue for the purpose of improving/maintaining the District's infrastructure.

Intention

The District has historically transferred general fund money to this reserve fund with the intention of building to an amount that will keep the Aquatics Center operational in the event of an aging facility breakdown. We also use this fund to address capital asset replacement.

Budget

Transfers into this fund from General Fund have varied in the last ten years from \$6,000 to \$76,000. This budget transfers \$450,000 to the Improvement Fund.

Attachments

Proposed Budget

| | Improvement Fund | | | | | | | | |
|------------------------|-----------------------------|----------------|----------------|----------------|--------------------|------------------|--|--|--|
| | | | | | | | | | |
| | | | | | | | | | |
| | | Actual FY21 | Actual FY22 | Budget FY23 | July-March FY23 | Proposed FY24 | | | |
| Source of Revenues | | | | | | | | | |
| | Beginning Balance | 405,693 | 350,476 | 335,000 | 385,476 | 420,476 | | | |
| | Miscellaneous | 0 | 0 | 0 | 0 | 0 | | | |
| | Intergovernmental Transfers | 20,000 | 35,000 | 35,000 | 35,000 | 450,000 | | | |
| | Total Revenues | 425,693 | 385,476 | 370,000 | 420,476 | 870,476 | | | |
| Object of Expenditures | | | | | | | | | |
| | Operating Expenditures | 0 | 0 | 50,000 | 0 | 50,000 | | | |
| | Capital Outlay | 75,217 | 0 | 320,000 | 0 | 820,476 | | | |
| | Total Expenditures | 75,217 | 0 | 370,000 | 0 | 870,476 | | | |

System Development Charges (SDC) Fund

Fund Type – Restricted Revenue

Purpose

System Development Charge (SDCs) are one-time fees assessed on new development to cover a portion of the costs of providing certain types of public capital facilities to address impact created by new development. Oregon law provides for establishment of SDC fees for transportation, water, wastewater (sewer), stormwater, and parks and recreation facilities.

Intention

Park SDCs help ensure the quality of life keeps pace with our growing and changing city by providing additional parks and recreation facilities needed to accommodate growth.

Budget

The SDC fund has \$707,527 allocated to for the option payment for Parkdale Park and to purchase Campbell property and connect the Indian missing link of the Indian Creek Trail if the ODOT Pathways Grant is approved.

Attachments

• Proposed Budget

System Development Charge Fund

| | | Actual FY21 | Actual FY22 | Budget FY23 | July-March FY23 | Proposed FY24 |
|--------------------|----------------------------|-------------|-------------|-------------|--------------------|------------------|
| Source of Revenues | | | | | | |
| | Beginning Balance | 1,097,833 | 1,368,207 | 675,000 | 771,189 | 695,000 |
| | Loan Proceeds | 0 | 750,000 | 0 | 0 | 0 |
| | Interest | 5,268 | 1,446 | 1,400 | 1,369 | 1,800 |
| | System Development Charges | 362,847 | 379,164 | 341,750 | 156,389 | 408,320 |
| | Total Revenues | 1,465,948 | 2,498,817 | 1,018,150 | 928,947 | 1,105,120 |
| Obj | ect of Expenditures | | | | | |
| | Operating Expenditures | 7,642 | 6,840 | 50,300 | 717 | 3,300 |
| | Capital Outlay | 90,098 | 1,647,037 | 893,668 | 137,701 | 1,022,357 |
| | Debt Service Interest | 0 | 5,568 | 6,000 | 5,641 | 5,641 |
| | Debt Service Principle | 0 | 68,182 | 68,182 | 73,807 | 73,822 |
| | | | | | | |
| | Total Expenditures | 97,740 | 1,727,627 | 1,018,150 | 217,866 | 1,105,120 |

Recreation Fund

Fund Type – Enterprise Fund

Purpose

This fund supports all revenue and expenses that are attributable to the newly acquired Recreation Program. The purpose of this fund is to demonstrate the sustainability of the program.

Intention

To responsibly operate the District's newly acquired recreation program. This fund will be attributable to recreation programs outside of any aquatic center activities. The programs include enrichment activities and sports for youth and adults, as well as youth day camps.

Budget

Funded in part by an IGA with the Hood River County School District, the budget for the Recreation Program includes the salaries of two full-time positions, part time positions, supplies for programs and recreation program contractors. One of our objectives is to create programs that are financially accessible for all. At the same time, we aim to manage financially sustainable programs. We will be using the financial support and sustainability strategies from the cost recovery study to help guide pricing for future programs. Revenue earned from programs stays in the Recreation Fund and rolls over from year to year.

Attachments

- Budget details for Recreation
- Proposed Budget

Recreation Fund

| | | Actual FY21 | Actual FY22 | Budget FY23 | July-March FY23 | Proposed FY24 |
|-----|-----------------------------|-------------|-------------|-------------|--------------------|------------------|
| Sou | Irce of Revenues | | | | | |
| | Beginning Balance | 0 | 0 | 0 | 0 | 225,000 |
| | Programs | 0 | 85,625 | 381,718 | 322,427 | 350,500 |
| | HRSD IGA | 0 | 46,750 | 172,010 | 212,269 | 177,160 |
| | Total Revenues | 0 | 132,375 | 553,728 | 534,695 | 752,660 |
| Obj | ect of Expenditures | | | | | |
| | Personnel Services | 0 | 44,799 | 163,350 | 140,357 | 173,964 |
| | Operating Expenditures | 0 | 43,833 | 180,378 | 110,910 | 288,029 |
| | Reserves | 0 | 0 | 0 | 0 | 160,667 |
| | Capital Assets | 0 | 0 | 15,000 | 11,743 | 35,000 |
| | Intergovernmental Transfers | 0 | 0 | 60,000 | 60,000 | 0 |
| | Total Expenditures | 0 | 88,631 | 418,728 | 323,010 | 657,660 |
| Buc | Igeted Requirements | | | | | |
| | Contingency | 0 | 0 | 35,000 | 0 | 25,000 |
| | Unappropriated | 0 | 0 | 100,000 | 0 | 70,000 |
| | | | | | | |
| | Total Requirements | 0 | 0 | 553,728 | 323,010 | 752,660 |

Recreation - Detail Worksheet

| | Actual YtD March 23 | Current Budget | Proposed FY 23/24 Budget |
|----------------------------------|---------------------|----------------|-----------------------------|
| <u>Revenue</u> | | | |
| Beginning Balance | 0 | 0 | 225,000 |
| Contract Programs | 54,841 | 175,000 | 72,000 |
| In House Programs | 188,593 | 206,718 | 248,000 |
| Innovative/Other Income | 78,993 | 0 | 30,500 |
| HRSD IGA | 212,269 | 172,010 | 177,160 |
| Total Income | 534,695 | 553,728 | 752,660 |
| - | | | |
| Expenses | | (| |
| Bank Charges | 0 | 1,200 | 0 |
| Chemicals, Gasses and Fuel | 554 | 1,000 | 0 |
| Credit card & processing fees | 8,274 | 3,500 | 15,000 |
| Dues, Licenses & Subscriptions | 641 | 1,000 | 2,700 |
| Furniture and Equipment | 5,910 | 20,000 | 5,000 |
| Legal & Professional Fees | 8,090 | 3,000 | 0 |
| Admin Indirect Expenses | 0 | 0 | 101,629 |
| Payroll Expenses | 140,357 | 163,350 | 173,964 |
| Insurance - Liability/ work comp | 0 | 5,000 | 0 |
| Staff Wellness | 88 | 1,200 | 800 |
| Promotional and Marketing | 150 | 10,000 | 5,000 |
| Rent or Lease* | 7,509 | 5,000 | 31,000 |
| Office Expenses | 0 | 8,000 | 0 |
| Subcontractors | 28,416 | 25,000 | 60,000 |
| Stationary & Printing | 639 | 4,000 | 2,500 |
| Supplies | 46,041 | 85,778 | 57,500 |
| Repair & Maintenance | 968 | 0 | 2,500 |
| Training and Travel | 2,651 | 3,000 | 3,000 |
| Uniforms/Safety Gear | 0 | 2,500 | 0 |
| Utilities | 980 | 1,200 | 1,400 |
| Capital Assets | 11,743 | 15,000 | 35,000 |
| Contigency | 0 | 35,000 | 25,000 |
| Reserve | 0 | 00,000 | 160,667 |
| Transfer out | 60,000 | 60,000 | 0 |
| Unappropriated Ending Balance | 0 | 100,000 | 70,000 |
| Total All Expenses | 323,010 | 553,728 | 752,660 |
| | 525,010 | 555,720 | 152,000 |

General Fund

Fund Type - General Revenue

Purpose

This fund supports all revenue that is not restricted. Levied property tax collected lives in this fund, as do all operations revenue and expenses. This fund has the most flexibility of use.

Intention

To responsibly operate the District's administration, recreation and balance capital projects. The General Fund is thought of and discussed with the natural activity separations of: Aquatics Center (the pool), Parks and Trails (maintenance), and District Operations (admin & planning).

Budget

The "Aquatics Center" historically generates enough revenue to cover about half of the cost to operate the facility.

The "Parks and Trails" generate very little income at this point. The cost of maintaining these recreation opportunities are paid for with the property tax dollars.

The "District Operations" consists of the activities that are not specifically directed to the pool or parks and trails but administer them collectively. That includes the management staff, long term planning, the Board of Directors, and various other responsibilities. There may be grant opportunities that assist with some of the projects; otherwise, this is mostly property tax funded.

Attachments

- Budget detail for Parks and Trails, Aquatics, & District Operations
- Proposed Budget

General Fund - Aquatics Center - Detail Worksheet

| | Actual YtD March 23 | Current Budget | Proposed FY 23/24 Budget |
|-----------------------------------|---------------------|----------------|-----------------------------|
| Revenue | | | |
| General Admission | 130,190 | 209,808 | 215,871 |
| Innovative/Other Income | 11,613 | 19,839 | 9,485 |
| Banner Advertising | 2,874 | 0 | 14,400 |
| Lessons | 23,163 | 47,630 | 42,437 |
| Merchandise Sales | 17,579 | 17,794 | 27,885 |
| Rentals** | 49,325 | 69,805 | 94,254 |
| Grants | 46,300 | 1,875 | 40,000 |
| Total Income | 281,044 | 366,751 | 444,332 |
| | | | |
| <u>Expenses</u> | | | |
| Chemicals, Gasses and Fuel | 17,137 | 18,197 | 24,442 |
| Credit card & processing fees | 4,491 | 5,540 | 5,384 |
| Dues, Licenses & Subscriptions | 3,744 | 3,079 | 7,167 |
| Furniture and Equipment | 7,995 | 3,500 | 8,750 |
| Insurance - Wks Comp & Liability | 0 | 3,500 | 0 |
| Legal & Professional Fees | 493 | 500 | 1,500 |
| Merchandise Purchases | 14,262 | 10,800 | 17,500 |
| Payroll Expenses* | 270,545 | 458,781 | 550,924 |
| Taxes, Licenses and Fees | 785 | 0 | 0 |
| Promotional and Marketing | 762 | 1,500 | 1,500 |
| Rent or Lease | 844 | 2,536 | 2,000 |
| Repair & Maintenance | 72,418 | 66,000 | 70,699 |
| Staff Wellness | 2,611 | 1,200 | 2,500 |
| Subcontractors | 210 | 14,000 | 30,085 |
| Supplies | 17,014 | 16,500 | 26,251 |
| Tools | 478 | 1,000 | 500 |
| Training and Travel | 4,511 | 4,500 | 4,820 |
| Uniforms/Safety Gear | 3,002 | 3,500 | 3,605 |
| Utilities | 100,308 | 119,255 | 165,780 |
| Capital Projects | 0 | 0 | 0 |
| Total All Expenses | 521,608 | 733,888 | 923,407 |
| Supported by property tax revenue | 240,564 | 367,137 | 479,075 |

General Fund - Parks and Trails - Detail Worksheet

| | Actual YtD March 23 | Current Budget | Proposed FY 23/24 Budget |
|-----------------------------------|---------------------|----------------|-----------------------------|
| Revenue | | | |
| Innovative/Other Income/Grant | 339 | 1,000 | 2,200 |
| Transfer In | 0 | 1,000 | 0 |
| Total Income | 339 | 2,000 | 2,200 |
| Financia | 1 | | |
| Expenses | 4.000 | 0.500 | 4.500 |
| Chemicals, Gasses and Fuel | 1,928 | 3,500 | 4,500 |
| Furniture and Equipment | 23 | 0 | 0 |
| Meetings and Conferences | 862 | 0 | 0 |
| Subcontractors | 10,425 | 5,000 | 5,000 |
| Payroll Expenses | 73,714 | 104,279 | 159,777 |
| Repair & Maintenance | 10,384 | 30,000 | 33,000 |
| Dues, Licenses & Subscriptions | 50 | 225 | 1,000 |
| Supplies | 7,293 | 6,000 | 10,000 |
| Tools | 5,644 | 7,000 | 10,000 |
| Training and Travel | 971 | 1,000 | 3,000 |
| Uniforms/Safety Gear | 777 | 0 | 1,000 |
| Utilities | 16,464 | 20,000 | 20,000 |
| Capital Projects/Assets | 0 | 15,000 | 30,000 |
| Total All Expenses | 128,534 | 192,004 | 277,277 |
| Supported by property tax revenue | 128,195 | 190,004 | 275,077 |

| General Fund - | District Operations | - Detail Worksho | eet |
|----------------------------------|---------------------|------------------|-----------------------------|
| | | | |
| | Actual YtD March 23 | Current Budget | Proposed FY 23/24 Budget |
| Revenue | - I I | | |
| Beginning Balance | 1,000,068 | 750,000 | 1,100,000 |
| Interest Earned | 32,775 | 5,000 | 30,000 |
| Dividends/Credits/Refunds/Other | 2,443 | 1,200 | 102,829 |
| Other Distributions/HERT | 17,820 | 0 | 18,000 |
| Current Year Property Tax | 933,860 | 912,250 | 971,214 |
| Prior Year Property Tax | 9,719 | 14,200 | 8,000 |
| Property Tax Interest Earnings | 292 | 50 | 300 |
| Transfer In | 60,000 | 60,000 | (|
| Total Income | 2,056,977 | 1,742,700 | 2,230,343 |
| | | | |
| Expenses | | | |
| Bank Charges | 224 | 1,200 | 1,200 |
| Dues, Licenses & Subscriptions | 10,881 | 7,500 | 12,000 |
| Insurance - Wks Comp & Liability | 26,320 | 24,150 | 27,630 |
| Audit Services | 25,250 | 12,180 | 14,500 |
| Legal Services | 9,667 | 8,000 | 12,000 |
| Professional Fees | 12,900 | 18,000 | 44,000 |
| Meetings and Conferences | 2,930 | 2,500 | (|
| Office Expenses | 6,169 | 5,000 | 7,500 |
| Payroll Expenses | 252,466 | 259,334 | 309,144 |
| Promotional and Marketing | 1,560 | 4,000 | 4,000 |
| Taxes, Licenses and Fees | 1,241 | 0 | (|
| Staff Wellness | 347 | 1,200 | 1,200 |
| Stationery & Printing | 1,241 | 1,200 | 1,260 |
| Tools | 683 | 750 | 750 |
| Training and Travel | 2,578 | 6,500 | 9,000 |
| Uniforms/Safety Gear | 758 | 800 | 800 |
| Utilities | 905 | 1,200 | 1,200 |
| Contingency | 35,700 | 35,700 | 35,000 |
| Transfer Out | 35,000 | 35,000 | 450,000 |
| Reserve * | 0 | 613,235 | 369,801 |
| Unappropriated Ending Balance | 175,000 | 175,000 | 175,000 |
| | 004 040 | 4 040 440 | 4 475 004 |
| Total All Expenses | 601,819 | 1,212,449 | 1,475,991 |

General Fund Combined

| | | | | Budget | July-March | Proposed | |
|-----|-----------------------------|-------------|-------------|-----------|------------|-----------|------------|
| | | Actual FY21 | Actual FY22 | FY23 | FY23 | FY24 | % of Total |
| Sou | rce of Revenues | | | | | | |
| | Beginning Balance | 447,239 | 759,542 | 750,000 | 1,000,068 | 1,100,000 | 41% |
| | Taxes and Assessments | 943,472 | 956,901 | 927,700 | 961,691 | 997,514 | 37% |
| | Interest | 10,556 | 9,872 | 5,000 | 32,775 | 30,000 | 1% |
| | Aquatic Center Fees | 199,334 | 280,689 | 402,548 | 281,044 | 444,332 | 17% |
| | All Other | 64,562 | 71,646 | 2,000 | 2,782 | 105,029 | 4% |
| | Intergovernmental Transfers | 5,699 | 0 | 60,000 | 60,000 | 0 | 0% |
| | Total Revenues | 1,670,862 | 2,078,649 | 2,147,248 | 2,338,360 | 2,676,875 | |
| | | | | | | | |
| Obj | ect of Expenditures | - 10 - 0 1 | | | | | |
| | Personnel Services | 510,731 | 670,298 | 816,971 | 596,725 | 1,019,845 | |
| | Operating Expenditures | 276,973 | 423,575 | 456,342 | 409,536 | 597,229 | 28% |
| | Capital Outlay | 0 | 0 | 15,000 | 0 | 30,000 | 1% |
| | Intergovernmental Transfers | 20,000 | 35,000 | 35,000 | 35,000 | 450,000 | 21% |
| | Total Expenditures | 807,704 | 1,128,873 | 1,323,313 | 1,041,261 | 2,097,074 | |
| Bud | geted Requirements | | | | | | |
| | Reserves | 0 | 0 | 613,235 | 0 | 369,801 | 14% |
| | Contingency | 0 | 0 | 35,700 | 35,700 | - | 1% |
| | Unappropriated | 175,000 | 0 | 175,000 | 175,000 | 175,000 | 7% |
| | Total Requirements | 982,704 | 1,128,873 | 2,147,248 | 1,251,961 | 2,676,875 | |